

Form 29: Sample Press Release

Tenants of XYZ to Protest Astronomical Rent Increases

Saturday rally underscores need for Just Cause tenant protections right before Monday's City Council hearing on the proposed ordinance.

WHEN: Saturday, March 12, 10 AM

WHERE: Gather in Cleary Sq. (Hyde Park Ave. and River St.) at 10 am, March to 2222 Hyde Park Ave. (XYZ office)

CONTACTS:

Organizer #1, 617-111-1111 or cell 617-111-1111

Tenant Leader , 617-111-1111 or cell 617-111-1111

Interviews with affected tenants available upon request.

VISUALS: If possible add pictures of your tenants at previous actions.

As tenants and small owners prepare to fight for Just Cause Eviction at a Monday City Council hearing, one determined group of tenants plans a protest to put human faces on the **displacement crisis**. Tenants of XYZ will march to the XYZ office in Cleary Sq. to protest very large rent increases.

XYZ manages 20+ buildings in Hyde Park and Mattapan. Many tenants have formed tenant associations. These associations have written letters to XYZ for two years seeking to negotiate fair increases. XYZ has never responded. "XYZ used to negotiate rent increases with our tenant associations," noted Organizer Steve, an organizer with tenant organization. "Now XYZ won't even respond to polite letters from their tenants."

Here are some of the Tenants who experiencing the displacement happening across the city by corporate landlords:

- ❖ Tenant Name – Received an increase of \$500. She has been there with family for 40 years!
- ❖ Tenant Name – Received an increase of \$514. He has been there with family for 35 years.

Tenant Name of 430 River St. says: "I became homeless 6 years ago due to cancer. I recovered, got a new home with a Sec. 8. Now I'm threatened with homelessness again. The rent increase XYZ wants would double my share of the rent."